

# EU-MALAYSIA TRADE & INVESTMENT FORUM 2019

16<sup>TH</sup> APRIL 2019 | 9.00AM – 2.30PM | SHERATON IMPERIAL KUALA LUMPUR

## “HOW WILL MALAYSIA WITHSTAND A GLOBAL SLOWDOWN?”

Economic indicators show that the world economy will slow down in 2019. At the moment, the world is still experiencing an upswing economic cycle but many believe we are hitting the growth peak. Apart from cyclical predictive modelling, other factors may contribute to worsening the slowdown, such as the enduring of the US-China trade war, the stagnation of the EU and the slower growth of the Chinese economy. Furthermore, Brexit, oil prices and commodity markets may play a role.

In a heavily interconnected world, global trends have implications on regional ones. Even if ASEAN is enjoying the highest growth rates in the world, this region will not be immune to the consequences of this predicted “slowbalisation”. The region may be affected indirectly due to interdependence of supply chains with China and the flows of trade between the latter and ASEAN. Nevertheless, there may be opportunities for short terms wins, like factories moving out from China and setting up in South East Asia.

In this rapidly changing geopolitical scenario, it is important to look at the implications for Malaysia and, how the country may withstand risks and threats, or take advantage of opportunities and capitalise on its strengths.

The Trade & Investment Forum 2019 aims to contribute to this discussion by providing a high level dialogue opportunity for the business community to meet Malaysian policy makers and government representatives. Like every year, this important occasion will see EUMCCI's Sector Committees launching their joint Position Paper “Trade Issues and Recommendations” and formally present it to our guest of honour, YB Datuk Ignatius Darel Leiking

## PROGRAMME BRIEF

09:00 am - 09:25 am - Registration  
 09:30 am - Welcome address by Mr. Roberto Benetello,  
     Chief Executive Officer, EUMCCI  
 09:35 am - Welcome address by H.E. Frederic Laplanche,  
     Ambassador of France to Malaysia  
 09:45 am - Keynote address by YB Datuk Ignatius Darel Leiking,  
     Minister of International Trade and Industry (MITI)  
 10:00 am - Highlight presentation from EUMCCI's Sector  
     Committees on Issues & Recommendations Booklet  
     - Launch of 2019 EUMCCI Trade Issues  
     & Recommendations Booklet  
 10:45 am - Coffee break & Press Conference  
 11:00 am - In Conversation With :  
     - Mr. Indranil Lahiri, CEO, Siemens Malaysia  
     - YBhg Datuk Zainal Amanshah, CEO, Invest KL  
     - Mr. Abrar Anwar, CEO Standard Chartered Malaysia  
     (TBC)  
     - Moderator: Mr Lau Zheng Zhou, Director  
     (Head of Centre for Policy Studies), ASLI

12:00 pm - Presentation of tokens of appreciations to panelists  
     group photo session  
 12:00 pm - End of programme & Registration to VIP Luncheon  
     VIP Luncheon  
 12:15 pm - Arrival of Minister of Economic Affairs  
 12:30 pm - Welcome address by Mr. Roberto Benetello,  
     Chief Executive Officer, EUMCCI  
 12:35 pm - Keynote address by Minister of Economic Affairs  
     YB Dato' Seri Mohamed Azmin Ali (TBC)  
 12:55 pm - Q & A Session  
 01:05 pm - Luncheon commences  
 02:30 pm - End of programme

\*EUMCCI reserves the right to alter the programme content due to unforeseen circumstances.

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